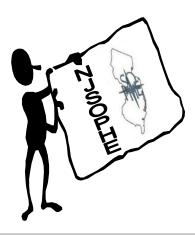
## CALL FOR POSTERS/DISPLAYS

We welcome all posters/displays from organizations, faculty, staff and students (both graduate and undergraduate). For more details and to obtain an application please visit our website at:

## www.njsophe.org

The deadline for application submission is **Tuesday, November 1, 2011**. The NJSOPHE Program Committee will review and notify all applicants by **Monday, November 18, 2011**.

Please direct all questions and concerns to the Program Chair, Iesha Suber at 973.972.5354 or via email at isuber.njsophe@gmail.com.



# **CONTINUING EDUCATION**

An application has been made for Category I CHES and MCHES CECHs. The Society for Public Health Education Inc. (SOPHE) is a designated provider of Continuing Education Contact Hours by the National Commission for Health Education Credentialing. An application has been submitted to request New Jersey public health CE credits. Public health CE credits will be awarded to licensed NJ health officials who attend this workshop.

#### DIRECTIONS

#### From Route 1

- -Take U.S. Route 1 to Alexander Road East/Princeton Junction exit (second Alexander Road exit if you are traveling on Route 1 South).
- -Stay on Alexander Road and go through 3 lights.
- -The NJHA Conference and Event Center is approximately one mile on your right.

#### From North or South via New Jersey Turnpike

- -NJ Turnpike to Exit 8 (Hightstown/East Windsor). (NOT Exit 8A when coming from the North 8A will come first, do not take 8A. Proceed to Exit 8 which is after 8A).
- -Take Route 33 East about  $\frac{1}{4}$  mile and follow signs for Route 133 (bypass) WEST.
- -Take Route 133 West to Route 571 West (Princeton-Hightstown Road). Stay on Route 571 for approximately 8 miles.
- -Go straight through the traffic light at Clarksville Road and turn left at the next traffic light onto Alexander Road.
- -Alexander Road will curve to the left. Enter the rotary and take your first exit (will still be Alexander Road). The NJHA Conference and Event Center is approximately one mile on your left.

#### North via Garden State Parkway

- -Parkway South to Exit 129. Exit onto NJ Turnpike South.
- -NJ Turnpike to Exit 8 (Hightstown/East Windsor). (note: Exit 8 is after 8A).
- -Take Route 33 East about  $^{1}\!\!/_{\!\!4}\,$  mile and follow signs for Route 133 (bypass) WEST.
- -Take Route 133 WEST to Route 571 West (Princeton-Hightstown Road.
- -Stay on Route 571 for approximately 8 miles.
- -Go straight through the traffic light at Clarksville Road and turn left at the next traffic light onto Alexander Road.
- -Alexander Road will curve to the left. Enter the rotary and take your first exit (will still be Alexander Road).
- -The NJHA Conference and Event Center is approximately one mile on your left.

#### South via Garden State Parkway

- -Parkway North to Exit 98.
- -Take Exit 98 onto I-195 West.
- -I-195 West to I-295 North.
- -Follow I-295 North to Exit 67A (Route 1 North).
- -Proceed on Route 1 North for approximately 3 miles.
- -Take Alexander Road exit and turn right onto Alexander Road
- -The NJHA Conference and Event Center is approximately one mile on your right.

For additional directions please visit: http://www.conferencecenternj.com/Directions.aspx

# NJ SOPHE PRESENTS...



A Roadmap to
Public Health in
New Jersey:
Driving into the
Future



Friday, December 2, 2011 8:00 am - 3:30 pm

NJHA Conference & Event Center 760 Alexander Road Princeton, NJ 08540

# **OBJECTIVES**

- Build collaborations with non-traditional public health sectors to address the social determinants of health, as showcased in new local and state initiatives.
- Increase your capacity and skills for policy, systems and environmental changes to help implement health reform and to achieve health equality.
- Explore the dynamics and theory of how systems change as it applies to your work in collaboration with businesses, schools, health care organizations, state and local governments or the non-profit sector.
- Discuss ways that NJ SOPHE provides expert assistance to public health to enhance public health development (i.e., policy implementation, capacity building, strategic planning, collaborative projects, cooperative agreements) and the impact on New Jersey health professionals.
- List and describe the importance of being involved in professional organizations (national and/or local).
- Describe three ways you can be involved in NJ SOPHE to help steer the organization into the future.

### **AGENDA**

8:00 am - 9:15 am

Business Meeting & Induction of 2012 Board Members

(All are invited to attend)

9:30 am - 10:00 am

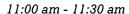
Opening Remarks: Initiatives and the Direction of Public Health in NJ

Mary O'Dowd, Commissioner Office of the Commissioner of Health, NJ Department of Health & Senior Services

10:00 am - 11:00 am

**Public Health Policy Issues** 

Nancy Pinkin, Senior Associate MBI-GluckShaw Consulting Firm



NJ Public Health Institute: A New Collaboration

Kevin Sumner, Health Officer/Director Middle-Brook Regional Health Commission

11:30 am - 12:00 pm

**Public Health Legislative Update** 

Senator Loretta Weinberg

12:00 pm - 1:15 pm

Lunch & Awards

1:15 pm - 1:35 pm

A Potpourri of State Public Health Programs

Sylvia H. Bookbinder, Public Health Systems Coordinator

Office of Local Public Health, NJ Department of Health & Senior Services

1:35 pm – 3:00 pm

Ins and Outs of SOPHE (National and NJ)

Laura Taylor, Crystal Owensby & Suzanne Miro

3:00 pm - 3:30 pm

Closing Remarks, Evaluation, Certificate Dissemination

#### REGISTRATION

Name:	
Title:	
Organization:	
Address:	
Email:	
Phone:	
Fees are as follows: Non-Member: NJSOPHE Member: Full-Time Students:	

The registration fee includes all conference materials, continuing education credits, continental breakfast and lunch. Seating is limited. The deadline for registration is Friday, November 25, 2011. For more information, please contact Iesha Suber at (973) 972-5354 or isuber.njsophe@gmail.com.

Please make checks payable to NJSOPHE and mail to Iesha Suber, P.O. Box 2061, Edison, NJ, 08818.

Refund Policy: No refund will be issued after Friday, November 25, 2011

Do you have food restrictions?